

For Immediate Release: March 27, 2018  
Boston, Massachusetts

---

## **Sea Machines Robotics Hires Peter Holm to Lead New German Office**

(BOSTON; March 27, 2018) – Sea Machines Robotics, a Boston-based developer of autonomous vessel technology, announces today that it has hired Peter Hjarbaek Holm, European Director, to manage its new Hamburg, Germany, office. In the position, Holm has primary responsibility for deployment of the company’s *Sea Machines 300* technology in Europe, connecting with vessel builders and operators, as well as hiring and managing a local team. He also has special oversight for the collaborative Sea Machines/Tuco Marine pilot program, which is currently testing the autonomous technology aboard ProZero workboats.

Since 2015, Holm has provided consultancy to the company as a commercial agent for European markets. He now reports to CEO Michael Johnson from the Boston office.

“Peter brings more than 20 years of maritime experience to the position of European director,” said Michael Johnson, founder and CEO, Sea Machines. “He is fluent in several languages and is extremely proficient in the marine technology and engineering. I have full confidence that Peter will advance relationships with our European partners and customers, and ensure a successful launch of the *Sea Machines 300* technology system to the surrounding markets. We formally welcome him to the team and look forward to the progress he will make from Hamburg.”

Other relevant experiences include Holm’s roles as regional commercial manager for Jumbo Maritime, based in Schiedam, Netherlands (2017 to early 2018); general manager, projects, for United Heavy Lift GmbH & Co. KG, in Hamburg (2015 to 2017); and roles of increasing responsibility at SAL Heavy Lift, in Hamburg (2011 to 2015). Prior to that, he worked as a project manager/technical advisor and project department manager for Deugro, in Herning, Denmark (2004 to 2011); held positions in sales, chartering and operations for Martin Bencher, of Aarhus, Denmark (2001 to 2004). He began his maritime career as a shipping clerk for Niels Winther Shipping, out of Denmark (1997 to 2001).

Holm’s other notable experience includes his roles as commercial manager for the *Costa Concordia* salvage project; for Furie’s *Kitchen Lights* installation in U.S. Alaska; and MOJO Maritime’s undersea turbine project, *Tidal Turbine*, in Scotland.

Last week, Sea Machines announced the opening of a second location in Hamburg, Germany. The address for the satellite office can be found at Sea Machines, C/O WeWork, Axel-Springer-Platz 3, Hamburg, 20355, Germany. The Germany-based Sea Machines team can be reached at +49 15 2020 94070.

The *Sea Machines 300* is the world’s first industrial-grade control system to provide autonomous and remote vessel control for workboats and other commercial marine vessels. The technology provides an immediate upgrade to standard vessel operations by enabling Direct Remote Command via joystick and Autonomous Command via PC interface, which pilots boats on preplanned or routine long-duration missions while providing real-time feedback to a mothership. With this system, Sea Machines serves operations looking for full autonomy, as well as semi-autonomous solutions for applications in survey, spill response, dredging, and security/surveillance, optimizing safety, capability and predictability.

### **About Sea Machines**

Headquartered in the global tech hub of Boston and operating globally, Sea Machines is a leader in pioneering unmanned, autonomous vessel technology for the maritime industry. Founded in 2015, the company builds autonomous vessel software and systems, which increases ships’, workboats’ and commercial surface vessels’ safety, efficiency and performance. The company’s latest technology, named *Sea Machines 300* is the world’s most advanced commercial autonomous control system.